Where to Find the Best (Free) Stock Images for Your Creative Project…
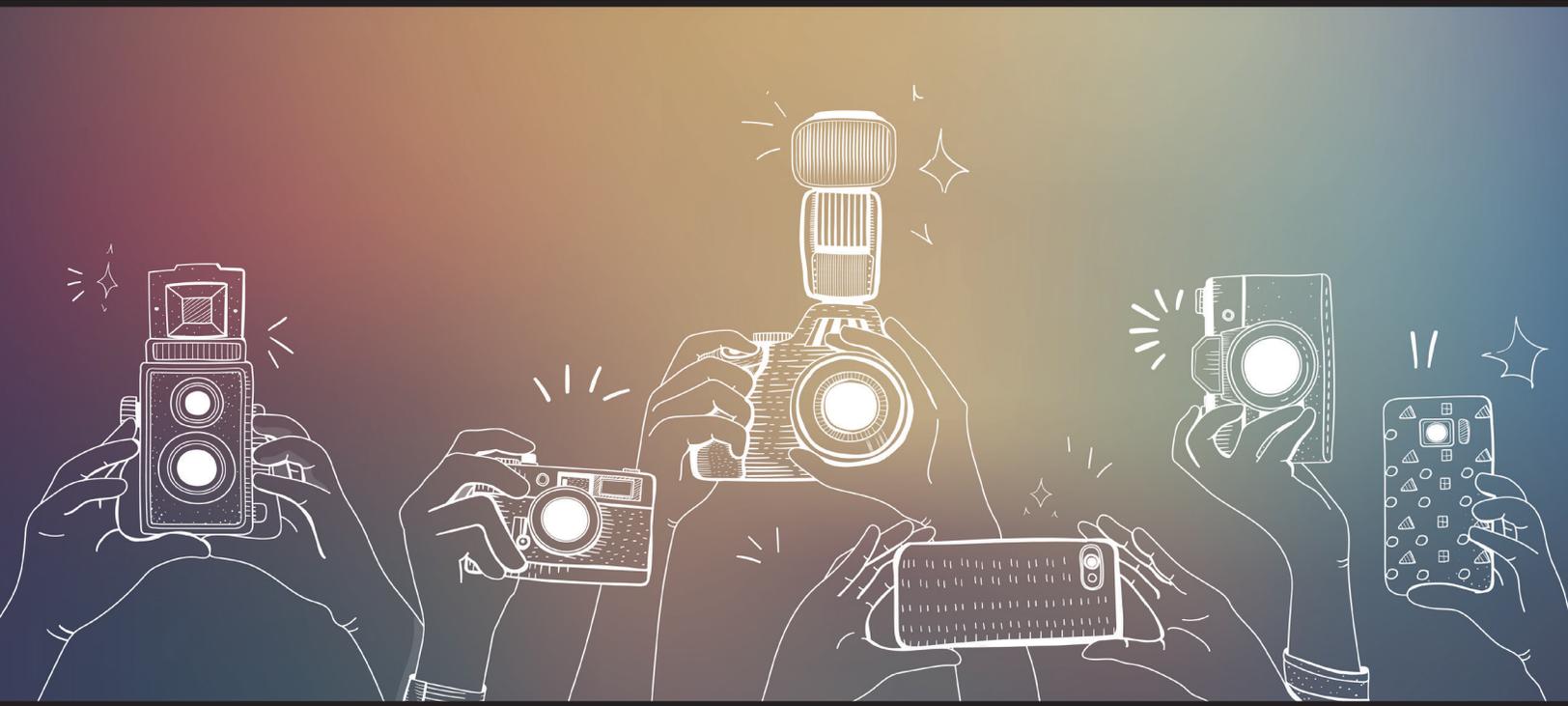

Content may be king, but no one ever captured positive attention from an audience with ineffective (or even bad) imagery. People are visual and you only have a few seconds to grab your audience! That being said, here are some great resources for stock photos, illustrations, and even vector art to give your creative digital or print product a little help:

PEXELS: Pexels provides high quality and completely free stock photos licensed under the Creative Commons Zero (CCo) license. All photos are nicely tagged, searchable and also easy to discover through their discover pages.

UNSPLASH: Unsplash offers a large collection of free high-resolution photos. The Unsplash team combs through new submissions and features the very best photos on their homepage. All photos are released for free under the Unsplash license.

RESHOT: Reshot is a massive library of handpicked free stock photos. Built for startups, freelancers & makers who are sick of tacky stock photos. Free to use commercially and editorially–no attribution required.

PIXABAY: Pixabay offers a large collection of free stock photos, vectors and art illustrations. All photos are released under Creative Commons.

LIFEOFPIX: Life of Pix is a resource created by the LEEROY creative agency offering free high resolution photos with no copyright restrictions.

NEWOLDSTOCK: Vintage photos from the public archives free of known copyright restrictions.

EPICANTUS: Epicantus contains free original photography by Daria. You can use these hi-res photos for your landing pages, blog posts & designs. All photos are released under Creative Commons.

FREEPIK: Freepik was founded in 2010 by brothers Alejandro and Pablo Blanes, along with their friend Joaquín Cuenca, founder of Panoramio (acquired by Google). It has a huge library of free graphic resources (photos, vector, and psd files). You can download up to ten free images per day (you must credit the creator in the free version).

FREEDESIGNFILE: Freedesignfile's a stock that offers vectors, pictures, fonts and even Photoshop actions. Most of their stuff is free and when a design is made from another site it'll have a link to download it from the original creators. Keep an eye out for the Attribution requirements.

RETROVECTORS: Retro Vectors is a great-looking and well-organized website that, as the name suggests, specialises in vectors that carry a retro vibe. The collection is split into era-based categories: Victorian,'40s, '50s, '60s, and so on. All vectors are royalty free and free of charge.

BRANDEPS: Boasting over 10,000 brand vector logos and more than 3,000 vector icons, BrandEPS is a great place to go if you need a logo in a hurry. Its free downloads include files in SVG format, as well as JPG and PNG.

FLATICON: FlatIcon has over a million free vector icons. Its free icons are available in PNG, SVG, EPS, PSD and BASE 64 formats, so whatever type of vector icon you're looking for, you're likely to find it here. Some of its most popular sets include free social media icons in various styles.

We hope you find these websites helpful. Happy hunting!